**Vlad Turcanu**

|  |
| --- |
| **Professional Experience**  |

October 2016 – Present

**Ltd. `Ecatii TV` (Chisinau, Moldova)**

**Communication consultant**

* **Communication analyses**
* Producing social TV & Radio spots

April 2012 – February 2016

**Presidency of the Republic of Moldova (Chisinau, Moldova)**

**Adviser to the President on Public Communications, Spokesperson**

* **Responsible for representing the position of the Presidency in the local and international media**
* Prepared press releases and media advisories on behalf of the President
* Responsible for collecting information about actions and events within the President’s administration and interacting with the media
* Fielded questions from the President’s Communication’s Office in the daily press briefing and press conferences

May 2011 – April 2012

**Radio Chisinau/Radio** **Romania**

**Chief Editor**

* **Programme coordination, political talk show production and news editing**
* Managed all the day-to-day operations
* Set the tone, editorial direction and policies
* Established systems for effective editorial decisions

March 2010 – May 2011

**Mir TV/Chisinau Office**

**Managing Director**

* **Management, editorial policy coordination**
* Directed and controlled the work and resources
* Developed and maintained research and programmes
* Matured and directed the implementation of policies, procedures and budgets

March 2010 – May 2011

**SOROS Foundation (Chisinau, Moldova)**

**Media Instructor**

* **Training of journalists and camera operators from regional radio and TV stations**
* Developed and facilitated media-related programming
* Instructed and supported research, planning, production of media projects
* Engaged in media network development

March 2009 – March 2010

**International Research and Exchanges Board (IREX), funded by the US Agency for International Development (USAID) (Chisinau, Moldova)**

**TV Stations Development Manager**

* **Consultancy delivery and activity coordination of local TV stations, training of journalists and TV station directors**
* Managed strategy, implementation and optimisation
* Collaborated with partners to develop innovative and high impact partnerships, and drove operational management
* Tracked, analysed and communicated quantitative metrics and business trends

October 2006 – October 2008

**National Broadcasting Council (Chisinau, Moldova)**

**Member of the National Broadcasting Council**

* **Development of Broadcasting Strategy; licencing, monitoring and evaluation of radio and TV**
* Developed and implemented broadcasting regulations
* Authorised licensing and monitored content compliance
* Oversaw strategy implementation in line with trends

January 2006 – October 2006

**Public Health Reform Project, funded by the European Union**

**Press Officer**

* **Main point of contact for media, official representation of the Project in matters related to press**
* Developed and maintained strong external relationships with a network of contacts in the national, regional and local press and media
* Sustained essential monitoring of press cuttings and associated data
* Ensured effective and up to date systems and materials are in place for the efficient running of the Press Department

January 2003 – April 2003

**Radio Free Europe (Prague, Czech Republic)**

**Editor**

* **Programme production, news presenting and editing**
* Oversaw format content of featured news
* Managed writing staff
* Edited materials

September 2001 – April 2004

**Radio Free Europe (Chisinau, Moldova)**

**Editor Correspondent**

* **Editing of political and economic reports, interviews, parliamentary and political correspondent**
* Determined content emphasis, length, and format, and organised broadcasted material accordingly
* Originated newsworthy stories
* Analysed all information obtained against the general background of current developments in order to assess its relative value and importance

December 2000 – September 2001

**Radio Contact (Chisinau, Moldova)**

**Marketing Director**

* **Image promoting, conducting political talk-shows**
* Developed and implemented the Brand strategy
* Developed the marketing strategy for new and existing products
* Oversaw implementation of the Marketing strategy - including campaigns, events, digital marketing, and PR

April 1994 – January 2000

**TV Moldova 1 (Chisinau, Moldova)**

**Presenter**

* **Production of talk shows, cultural, musical and sports programmes**
* Wrote and rehearsed scripts
* Developed concept for the shows and programmes
* Conducted research and reviews related to aired content

August 1992 – December 1994

**Sfatul Tarii Newspaper (Chisinau, Moldova)**

**Pagemaker**

* **Responsible for the writing, layout, editing, and revision of the Newspaper**
* Developed the layout and content compliance
* Maintained consumer product content as required
* Edited content and adjusted as necessary

March 1992 – May 2001

**Radio Moldova (Chisinau, Moldova)**

**Correspondent, Editor, Chief Editor of Youth Editorial Office**

* **Managing reports, live programmes, marketing and administration**
* Managed the content and concept of the programmes under the Youth Office
* Conducted interviews
* Approved the final product the Office produced

|  |
| --- |
| **Education** |

1989 - 1994 Bachelor Degree in Journalism and Communication Sciences, State University of Moldova

1979 – 1989 Graduation Diploma, Razeni General School

|  |
| --- |
| **Qualifications**  |

* Public Relations and Communication
* Radio Marketing and Management
* TV and Radio Production (live)
* News Editing/Broadcasting (TV and radio)
* Policy Consultancy
* Political Commenting
* Human Rights

|  |
| --- |
| **Professional Training/Internships**  |

2004 (2 weeks) TV Debates Training Course (APEL, US Embassy in Moldova)

2003 (2 weeks) Radio Magazine Radio Journalism Training Course (Radio Deutsche Welle, Sofia, Bulgaria)

2003 (3 days) War Journalists Training Course (Prague, Czech Republic)

2000 (1 week) Internship at Radio Romania (Bucharest, Romania)

1997 (1 week) Radio Journalism and Management Training Course (Chisinau, Moldova)

1993 (2 weeks) Radio and TV Journalism Training Course (Black Sea University, Costinesti, Romania)

|  |
| --- |
| **Memberships and Professional Affiliations** |

1997 - 2002 League for the Defence of Human Rights in Moldova, Vice-President

1994 – 2002 Union of Journalists of Moldova, Member

1994 – 1998 21 Century Foundation, Member

|  |
| --- |
| **Awards**  |

2014 Glory of Labour Award, conferred by the President of the Republic of Moldova

2011 Best Radio Journalist of the Year, awarded by the Centre of Independent Journalism in Moldova

1997 Best Live Presenter, awarded by Radio Moldova

|  |
| --- |
| **Languages** |

* Romanian Native
* English Fluent
* Russian Fluent
* French Intermediate

|  |
| --- |
| **IT Literacy**  |

* Profficient user of Miscrosoft Office
* Page Maker, Cool Edit, Sound Forge