



THE FUTURE OF JOURNALISM

Where we are going has a lot to do with where we are.

8 YEARS AGO

Entrepreneurial journalism

Start ups

Solidification of citizen journalism

Revamping journalism schools

Pay walls

Social media presence

Stop loss of journalism jobs

Mobile centric

Hyperlocal



TODAY'S VISION

Fake news fight

Social media 24/7

Bots

Russian influence

Verifications, fact checking

Data journalism, coding, viz

DIY ethics

Poll addictions

Watching the watchdog



THE TRUTH HURTS OR SETS US FREE

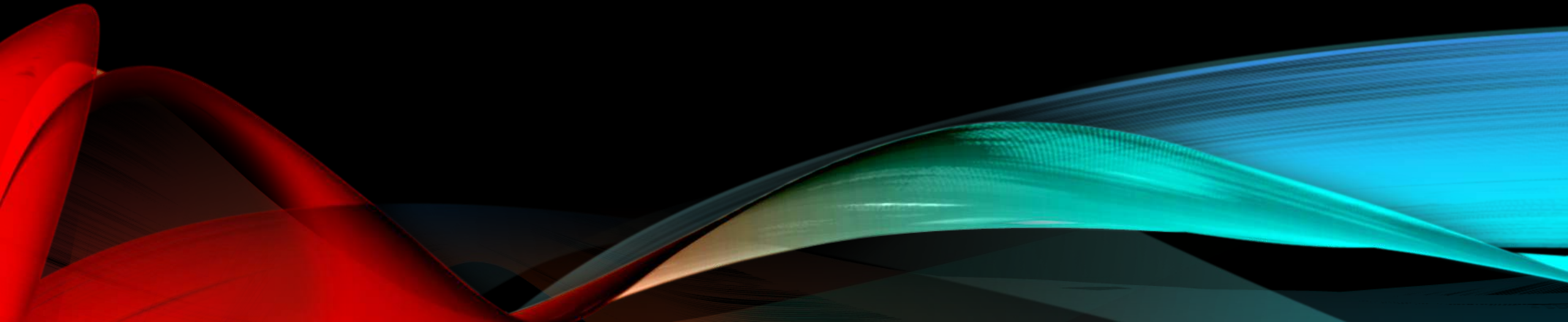
We don't know as much as we think

- We've lost more journalists
- We've embraced social media to the point of embarrassment
- We've managed a hit and miss approach to technology
- We haven't seen the rise of citizen journalism to the extent we said
- We haven't become indispensable

We still won't about the next 8 years

- How can we monetize content?
- What new forms will resonant with fickle public?
- Will we win battle of fake news?
- Media literacy, will it matter?
- Will transparency pay dividends?
- Can we regain public trust?

IF YOU WANT TO LOOK AT THE FUTURE
START WITH THE PRESENT
HERE ARE SOME SAMPLES OF WHERE WE ARE



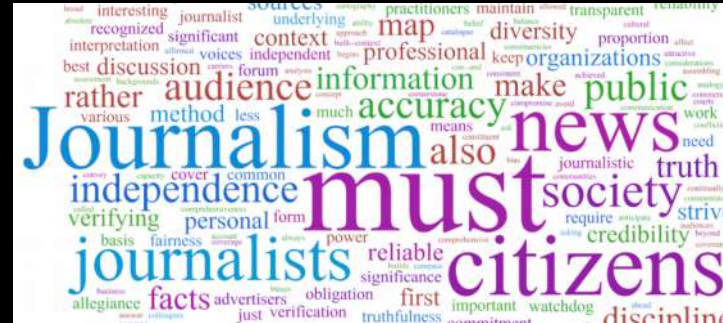
LET'S CONSIDER



FACTS AREN'T ENOUGH

We've come to realize it's populism over reality.

People don't care about truth or facts until they do.



PROJECTS ARE IMPORTANT

More focus on projects, big high-minded reporting.

Independent journalists, special groups



TRUST AND QUALITY

Make yourself relevant again ... and again

Re-earn trust, focus on quality

Remind people what society without journalism looks like

WHAT'S YOUR IDEA OF THE FUTURE?

YOU BE THE EXPERT FOR ONCE
TIME TO BE A DEEP THINKER

1. WHAT DO YOU WANT TO SEE HAPPEN?
2. HOW DO YOU ACHIEVE THIS?
3. WHO ARE THE INFLUENCERS?
4. WHAT ARE THE OBSTACLES?
5. HOW DOES IT IMPROVE MEDIA IN MOLDOVA?



YOUR PREDICTIONS

Developed at Moldova Media Forum

Nov. 15, 2017

Ideals and predictions are not copyrighted.
Please share and encourage other
journalists to take part in improving
journalism in Moldova.

- 1. To create a media mentality whereby casual references to someone by way of their ethnicity or religion is no longer used, creating a sense of inclusiveness in the country.
- 2. To direct more focus to regional issues and stories and away from central government all the time. Too many people in the rural areas of Moldova are feeling disenfranchised.
- 3. To create more discussions around blogging and the use of non-journalists to drive public discourse. Engage bloggers and work with them, not attempt to limit their speech or outreach.